



# Kansas Insurance Department

**Sandy Praeger**

COMMISSIONER OF INSURANCE

**FOR IMMEDIATE RELEASE**

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## **Commissioner Sandy Praeger Helps Launch Insure U *National Public Education Program to Help Consumers Get Smart About Insurance***

TOPEKA – Kansas Insurance Commissioner Sandy Praeger joined insurance commissioners from several other states in New York City today to launch an ambitious national public education program on insurance issues under the banner of Insure U.

Developed by the National Association of Insurance Commissioners (NAIC), of which the Kansas Insurance Department is a member, Insure U has two objectives: to help consumers get smart about insurance as their life stage needs change, and to educate them about ways to avoid being scammed by fake insurance companies. The program includes an online education site, public service announcements in English and Spanish and community educational presentations.

Insure U's curriculum, available at [www.insureUonline.org](http://www.insureUonline.org), includes a basic introduction to the four major types of insurance – auto, home, life and health – as well as special considerations for young singles, young families, established families and empty nesters/seniors. Consumers can test their knowledge about insurance by taking an online quiz. Upon successful completion, they can download an Insure U diploma.

“I enthusiastically support the NAIC’s Insure U initiative,” said Praeger, “and we will be implementing its educational components throughout the coming year to help the citizens of Kansas better understand insurance products and how they fit people’s needs at different life stages.”

The campaign’s TV public service announcement (PSA) warns consumers about the growing threat of fake insurance policies and encourages them to call the Kansas Insurance Department prior to purchasing a policy to confirm that they are dealing with a real insurance company licensed to do business in Kansas. The spot ends with an on-camera tag by Commissioner Praeger. A radio PSA in Spanish will carry the same message.

Consumers who want to check on an insurance company before purchasing a policy or who have other questions about insurance should contact the Kansas Insurance Department at 1-800-432-2484.

### **About the Kansas Insurance Commissioner**

Sandy Praeger, Kansas Insurance Commissioner, oversees the activities of the Kansas Insurance Department (KID) which is headquartered in Topeka, Kansas. The overriding objective of Commissioner Praeger and KID is to protect consumers, and help maintain the financial stability of the insurance industry. KID regulates and monitors

the activities of 22,546 resident agents, 52,069 non-resident agents and 1692 insurance companies licensed to do business in the state of Kansas. The Department offers financial, actuarial, legal, computer, research, market conduct and economic expertise. Visit [www.ksinsurance.org](http://www.ksinsurance.org) for more information.

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