



K a n s a s I n s u r a n c e D e p a r t m e n t

Sandy Praeger

COMMISSIONER OF INSURANCE

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PRAEGER SAYS “*SELF-INSURANCE*” IS BEST POLICY FOR KU *Insurance Commissioner Supports “Policy” to “Underwrite” Players*

Kansas Insurance Commissioner Sandy Praeger closely monitored Kansas University’s search for a new head basketball coach and is thrilled with today’s appointment of Bill Self to the post. “‘Self-insurance’ is often the best way to go when choosing policies,” said Praeger. “It may sound ‘Self-ish’ to be so selective, but we have to be picky because Kansas has one of the best basketball programs in the nation. I can’t think of a better plan to cover our beloved Jayhawks.”

Commissioner Praeger, who followed the 2002-03 team to the NCAA Final Four in New Orleans, is making it a “policy” to write all members of the Kansas University men’s basketball team. She is thanking them for another great year of Kansas basketball and congratulating them for making it to the NCAA national title game. Many staff members at the Kansas Insurance Department have also been demonstrating their support. Praeger is encouraging all other KU basketball fans in Kansas to do the same—so Jayhawk players will know they have the best “coverage” they can get anywhere in the nation.

“I’m confident that fan support for this team is the best insurance policy available for keeping these players at KU,” said Praeger, a KU graduate and Lawrence resident. “The Kansas basketball program is a national treasure that should be protected just like we protect other assets we value.”

With her tongue planted firmly in cheek, Commissioner Praeger also suggested borrowing popular advertising slogans from several insurance companies to welcome Coach Self—and to remind players of fan loyalty—including: “Like a good neighbor, KU fans are there” (State Farm), “You’re in good hands with KU fans” (Allstate) and “Jayhawk fans. Get you back where you belong” (Farmers).

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